# PRESS KIT

# ADRIAN ARNIERI

MEDIA CONTACT: +1 647 378 6836 Adrian.arnieri@cmail.com



# ABOUT

Established in 2015, ARNIERI is a bold Canadian womenswear brand. LCBTQ- and youth-led, ARNIERI is an independent fashion studio. ARNIERI focuses on creating custom red-carpet and performance wear garments offering bold colours, textured fur and lots of sparkle. Making women feel as strong and beautiful as they are on the inside; exuding confidence, power and celebrating individuality.



Adrian Arnieri has represented his brand on fashion competition shows including STITCHED and WINDOW WARS. Magazine features include FASHION Magazine, S Volume, American Salon, and Salon Magazine. Through his time studying at Ryerson University, Adrian took advantage of all fashion competitions awarding him first place at the REMIX Canada fur design, The Italian Film Festival, second place at the Cashmere Bathroom tissue competition and was awarded upcoming designer at the Mississauga Arts council awards.

After entering the fellowship of the Suzanne Rogers Fashion Institute, ARNIERI took over Toronto fashion week in 2019 showcasing his first ever collection as a brand.

ARNIERI is a brand that focuses on being bold and reclaiming one's individualism. This brand is not for the faint of heart; electric colours, wild prints, and material such as fur and sequins are the DNA of the ARNIERI Brand.



# **SPICE GIRLS COLLECTION 2019**

Inspired by designer Adrian Arnieri's love for the five British female pop icons who brought "Cirl Power" to the world in the 90s. The collection features fun, item-driven separates such as puffer jackets, corsets, and catsuits in a range of bold colours and sequins.







#### **SPICE GIRLS COLLECTION 2019**



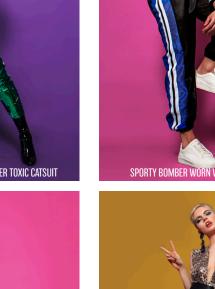


SPICE BOY BOMBER WORN WITH TOXIC SHORTS











CLASSIC MONCOLIAN (SHORT) COAT WORN WITH STAR CIRL Corset and Bunton Bear Backpack



CLASSIC MONCOLIAN (LONC) COAT WORN OVER SYBT CORSET & SYBT SHORTS





#### **SPICE GIRLS COLLECTION 2019**









THE WILD BOMBER WORN WITH SPICY JOCCERS



**BUNTON BEAR BACKPACK** 









# **ELECTRIC LADIES 2017**

Electric Ladies Fall/Winter 2017 is a Fur-Eveningwear collection inspired by famous female fashion icons ranging from the year 1958 to present day. Icons including original Barbie, Madonna, Marilyn Monroe, Victoria Beckham and Kim Kardashian document the evolution of women's beauty.

Adrian Arnieri has gone beyond the traditional concepts of eveningwear and fur fashion through the use of special fur sewing techniques and non-traditional uses of fur in particular garments. Fur has been manipulated to look and act like feathers lightening the weight of the garments which allows for lots of movement amping up the collection's runway appeal.

Carments feature Silver Fox fur, Coyote and Raccoon fur which have all been dyed in electric colours such as blue, purple, red, yellow, pink and orange. These vibrant furs are paired with metallic and black and white patent leathers to create drama.



#### **RED CARPET & CELEBRITY**





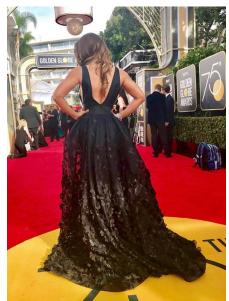












### **SELECTED MEDIA COVERAGE**



- January 9th, 2020 Fashion Winnipeg -Canadian Designer Spotlight - Adrian Arnieri https://fashionwinnipeg.com/designer-spotlight-adrian-adrieni/
- September 4th, 2019 EBoss Canada Toronto Fashion Week Recap https://ebosscanada.com/toronto fashion-week-day-one-tues-sept-3-recap/
- September 6th, 2019 Elle Canada The Best Looks from Toronto Fashion Week https://www.ellecanada.com/fashion/fashion-weeks/the-best-looksfrom-toronto-fashion-week
- September 6th, 2019 CBC Top trends from Toronto Fashion Week Spring/Summer 2020 https:// www.cbc.ca/life/style/marabou-feathers-capesand-more-quirk-here-are-the-top-trends-from-toronto-fashion-week-spring-summer-2020-1.5273427
- September 12th, 2019 Fajo Top 5 shows: Toronto Fashion Week, spring/summer 2020 http://www. fajomagazine.com/events/tfw-ss-20
- October 25th, 2018 Starbuzz 22-Year Old Local Fashion Designer Makes it Big at Golden Globes http://starbuzz-starbuzz.blogspot. com/2018/10/22-year-old-local-fashion-designer. html#.YBcJTpNKjPi
- May 9th, 2018 The Future is Unlimited Fashion Trend Setter https://www.thefutureisunlimited.ca/mississauga-fashion-designer-debuts-on-the-red-carpet/
- May 4th, 2018 York Region Local Designer Goes Golden https://www.yorkregion.com/community-story/8588565-local-designer-goes-golden/

- May 4th, 2018 Durham Region Mississauga Fashion Week 2018 https://www.durhamregion. com/community-story/8589206-mississauga-fashion-week-2018/
- Jan 12th, 2018 Toronto Star Toronto designer Adrian Arnieri's black dress gets golden moment https://www.thestar.com/life/2018/01/12/toronto-designer-adrian-arnieris-black-dress-gets-golden-moment.html
- Oct 27th, 2017 Ryerson Folio Ryerson turns heads at Toronto Women's Fashion Week http://ryersonfolio.com/ryerson-turns-heads-toronto-womens-fashion-week/
- April 18th, 2017 Style Canada The Mass Exodus Appeal https://style.ca/mass-exodus-appeal/
- April 8th, 2017 Captive Camera Mass Exodus 2017 | Ryerson University | Toronto Fashion Photographer http://captivecamera.com/toronto-photography-blog/mass-exodus-2017-ryerson-university-toronto-fashion-photographer